



FROM: Titus Bond

Date: August 10, 2017

RE: Key Poll Findings – Louisiana State Treasurer Special Election Survey

This survey was conducted by Remington Research Group from August 7th through August 8th, 2017. 811 likely 2017 Special Election voters participated in the survey. The survey is weighted to match expected turnout demographics for the 2017 Special Election. Margin of Error is +/- 3.44% with a 95% level of confidence. Totals do not always equal 100% due to rounding.

Data show that John Schroder is the current Republican frontrunner for the upcoming Louisiana State Treasurer Special Election.

He leads his closest Republican opponent by 7 points.

Q4: Candidates in the 2017 Special Election for State Treasurer are Republican John Schroder, Republican Angele Davis, Republican Neil Riser and Democrat Derick Edwards. If the election were held today, for whom would you vote? [ROTATE]

(R) John Schroder: 18%

(R) Angele Davis: 10%

(R) Neil Riser: 11%

(D) Derick Edwards: 29%

Undecided: 34%

Schroder's lead is due to his strengths in the Lafayette, Lake Charles, New Orleans and Shreveport media markets. He leads his closest Republican opponent by 12 points in Lafayette, 17 points in Lake Charles, 16 points in New Orleans and 8 points in Shreveport.

Together, these media markets make up 65% of the expected electorate. Due to his geographic strength in these media markets, we expect Schroder to have a high ceiling.